



ENGEL & VÖLKERS

FOR IMMEDIATE RELEASE

Zillow and Engel & Völkers Partner on U.S. Marketing Program

Leading global residential real estate company to distribute for-sale listings through Zillow Real Estate Network

Seattle (Feb. 21, 2013) – Zillow, Inc. (NASDAQ: Z), the leading real estate and home-related marketplace, today announced that Engel & Völkers®, one of the world's leading premium residential real estate companies, will partner with Zillow® on U.S. marketing and distribute for-sale listings to Zillow.

Now, Engel & Völkers' listings will be seen by Zillow's 46 million monthly mobile and Web visitors, and automatically will appear on the Zillow Real Estate Network, which includes Zillow.com®, Zillow Mobile, Yahoo!® Homes, Google™ Now and, soon, HGTV®'s FrontDoor™.

With the strategic marketing program, Engel & Völkers' agents also will receive preferred marketing benefits. The partnership helps agents, buyers and sellers by ensuring anyone can easily access current and accurate Engel & Völkers' for-sale listings with high-quality photos, detailed descriptions and enhanced Engel & Völkers' branding.

“We're thrilled to welcome Engel & Völkers as they expand into the United States residential real estate market. Zillow's marketing program will help their U.S. agents reach tens of millions of home shoppers and sellers, and give them access to online marketing tools and listing distribution to the leading real estate network,” said Greg Schwartz, chief revenue officer at Zillow.

“With Zillow’s marketing program, our advisors and their clients’ listings will reach the largest audience on the Web and mobile devices,” said Anthony Hitt, chief operating officer at Engel & Völkers U.S. “Now our advisors will be even more visible to the tens of millions of consumers shopping on Zillow, Google Now and Yahoo! Homes, maintaining the high level of service Engel & Völkers is recognized for worldwide.”

About Zillow, Inc.

Zillow, Inc. (NASDAQ: Z) operates the leading real estate and home-related marketplaces on mobile and the Web, with a complementary portfolio of brands and products that help people find vital information about homes, and connect with the best local professionals. Zillow’s brands serve the full life cycle of owning and living in a home: buying, selling, renting, financing, remodeling and more. In addition, Zillow offers a suite of tools and services to help local real estate, mortgage, rental and home improvement professionals manage and market their businesses. Welcoming 46 million monthly unique users in January 2013, the Zillow, Inc. portfolio includes Zillow.com®, Zillow Mobile, Zillow Mortgage Marketplace, Zillow Rentals, Zillow Digs™, Postlets®, Diverse Solutions®, Buyfolio™, Mortech™ and HotPads™. The company is headquartered in Seattle.

About Engel & Völkers

From its beginning in 1977 as a specialty boutique providing exclusive, high-end real estate services, Engel & Völkers has become one of the world’s leading companies specializing in the sale and lease of premium residential and commercial property and yachts. Engel & Völkers opened its first brokerage in the United States in 2006 extending its global network of 3,800 real estate advisors in 482 residential brokerages and 39 commercial offices spanning 36 countries offering both private and institutional clients a professionally tailored range of luxury services. Committed to exceptional service, Engel & Völkers supports its agents with an array of high quality business services; marketing

programs and tools; cutting edge mobile, social and web technologies; as well as access to its global network of real estate professionals and data.

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